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KEITH H. DRUM  
MARK D. ROTH  
BEATA BUKRANOVA

GEORGE F. DVORAK  
OF COUNSEL  
MONAWWER GHANI  
OF COUNSEL

**FILE**

Postage	\$
Certified Fee	
Return Receipt Fee (Endorsement Required)	
Restricted Delivery Fee (Endorsement Required)	
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Sent To	REI
Street, Apt. No., or PO Box No.	Sumner,
City, State, ZIP+4	WA 98352-0001

February 21, 2008

**VIA CERTIFIED MAIL & RETURN RECEIPT**

REI  
Sumner, WA 98352-0001

**Re: Life is good Round Beach Towel  
Our File: 14779**


Dear Sir/Madam:

Please be advised that this firm represents Mr. Clemens Franek. Mr. Franek is the owner of United States Trademark Registration No. 1502261. That trademark registration claims a trademark to the round shape of a beach towel. The trademark registration prohibits anyone in the United States other than my client or his licencees from selling round beach towels.

It has been brought to my attention that REI is currently selling a round beach towel. That round beach towel may conflict with my client's intellectual property rights. I would therefore suggest that you contact me within the next 10 days in order to discuss your continued sales of round beach towels.

I look forward to your response.

Very truly yours,

  
Mark D. Roth

MDR/yzc  
2636.14779